ORDER

Orders Order / Rev: 695852 - 6 06212985 Alt Order #: **NELSON FOR SENATE** Product Desc: Estimate: 490 10/09/12 - 10/15/12 Flight Dates: Primary AE: Aaron Ashe Original Date / Rev: 06/27/12 / 09/21/12 Sales Office: T-WAS Order Type: Political Sales Region: NAT Abar Hutton Media/ POL Name: Agency **Buying Contact:** Shelli Hutton Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 6190 Grovedale Court Suite 200 Billing Cycle: EOM/EOC Alexandria, VA 22310 Agency Commission: 15% Advertiser Name: Nelson, B/ D / US Senate Demographic: A35+ New Business Thru: **Product Codes:** PL-US Senate Order Separation: 00:15:00 Priority: P-3 Advertiser External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/15/12	116	\$118,450.00	\$100,682.50

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	116	\$118,450.00	\$100,682.50	0.00
Totals	116	\$118,450,00	\$100,682,50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

AGY, GEN, POL

Order Share	Share	Total
WTSP-TV	26%	\$118,450.00
Market	100%	\$455,576.92

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WFLA	25%	\$113,894.23
WFTS	19%	\$86,559.62
WMOR	1%	\$4,555.77
WTOG	1%	\$4,555.77
WTTA	0%	\$0.00
WTVT	28%	\$127,561.54
WVEA	0%	\$0.00
WWSB	0%	\$0.00
WXPX	0%	\$0.00

_	Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
	1	WTSP	10/09/12	10/12/12	M-F 6-7a	CM	6-7a	- TWTF	:30	4	\$175.00 P-4	0.00 NM	4	\$700.00
					6-7a 10 News									
		Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	W	eek: 10/0	08/12	10/14/12	- TWTF	4	\$175.00	0.00						
E	2	WTSP	10/09/12	10/12/12	CBS This Morning	j CM	7-9a	- TWTF	:30	5	\$200.00 P-4	0.00 NM	5	\$1,000.00
					CBS This Morning	9	(7:00 AM-8:	00 AM)						
		Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				ı		

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Order / Rev: 695852 - 6 Advertiser: Nelson, B/ D / US Senate

Alt Order #: 06212985 Product Desc: NELSON FOR SENATE WTSP-TV

	Rtg Type	Spots	Amount
E 2 WTSP 10/09/12 10/12/12 CBS This Morning CM 7-9a - TWTF :30 5 \$200.00 P-4 CBS This Morning (7:00 AM-8:00 AM)	0.00 NM	5	\$1,000.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 - TWTF 5 \$200.00 0.00			
3 WTSP 10/09/12 10/12/12 CBS This Morning CM 7-9a - TWTF :30 4 \$200.00 P-4 CBS This Morning (8:00 AM-9:00 AM)	0.00 NM	4	\$800.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 - TWTF 4 \$200.00 0.00			
4 WTSP 10/09/12 10/12/12 M-F 9-930a 10 News, 9a@M 9-9:30A - TWTF :30 4 \$200.00 P-3 10 News, 9am	0.00 NM	4	\$800.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 - TWTF 4 \$200.00 0.00			
5 WTSP 10/09/12 10/12/12 M-F 930-10a CM 930-10a - TWTF :30 4 \$200.00 P-3 Inside Edition	0.00 NM	4	\$800.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 - TWTF 4 \$200.00 0.00			
E 6 WTSP 10/09/12 10/12/12 Price Is Right CM 11a-12p - TWTF :30 8 \$450.00 P-4	0.00 NM	6	\$2,700.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 - TWTF 8 \$450.00 0.00			
	Rtg <u>Type</u> 0.00 <i>NM</i>		
Credited 7 WTSP 10/08/12-10/14/12 Price Is Right 11a-12p - TWThF :30 (\$450.00) 0.00 <i>NM</i>		
7 WTSP 10/09/12 10/12/12 M-F 12-1230p CM 12-1230p - TWTF :30 4 \$900.00 P-3	0.00 NM	4	\$3,600.00
10 News @ Noon	0.00 INIVI		ψ0,000.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 - TWTF 4 \$900.00 0.00		<u> </u>	
8 WTSP 10/09/12 10/12/12 Y&R CM 1230-130p - TWTF :30 8 \$550.00 P-4 Young and the Restless	0.00 NM	8	\$4,400.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 - TWFF 8 \$550.00 0.00			
9 WTSP 10/09/12 10/12/12 B&B CM 130-2p - TWTF :30 4 \$550.00 P-4	0.00 NM	4	\$2,200.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 - TWFF 4 \$550.00 0.00			
10 WTSP 10/09/12 10/12/12 M-F 4-5p CM 4-5p - TWTF :30 4 \$400.00 P-4	0.00 NM	4	\$1,600.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 - TWFF 4 \$400.00 0.00			
11 WTSP 10/09/12 10/12/12 M-F 5-530p CM 5-530p - TWTF :30 4 \$550.00 P-3	0.00 NM	4	\$2,200.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 - TWFF 4 \$550.00 0.00			
12 WTSP 10/09/12 10/12/12 M-F 530-6p CM 530-6p - TWTF :30 4 \$550.00 P-3	0.00 NM	4	\$2,200.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 - TWFF 4 \$550.00 0.00			
13 WTSP 10/09/12 10/12/12 M-F 6-630p CM 6-630p - TWTF :30 4 \$1,000.00 P-3 6-630p 10 News	0.00 NM	4	\$4,000.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 - TWFF 4 \$1,000.00 0.00			
14 WTSP 10/09/12 10/12/12 7-730p CM 7-730p - TWTF :30 4 \$2,600.00 P-3 Wheel of Fortune	0.00 NM	4	\$10,400.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 - TWFF 4 \$2,600.00 0.00			
15 WTSP 10/09/12 10/12/12 730-8p CM 730-8p - TWTF :30 4 \$3,000.00 P-3 Jeopardy	0.00 NM	4	\$12,000.00

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Alt Order #: 06212985 Product Desc: NELSON FOR SENATE WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
15 WTSP	10/09/1	2 10/12/12	730-8p Jeopardy	СМ	730-8p	- TWTF-	- :30	4	\$3,000.00 P-3	0.00 NM	4	\$12,000.00
Sta Week: 10/	rt Date 08/12	End Date 10/14/12	Weekdays - TWTF	Spots/Week 4	Rate \$3,000.00	Rating 0.00						
		2 10/10/12	Wed Prime A Survivor: Philippi	CM	Wed 8-9p	W ·	- :30	1	\$4,000.00 P-4	0.00 NM	1	\$4,000.00
<u>Sta</u> Week: 10/	rt Date	End Date 10/14/12	Weekdays	Spots/Week	Rate \$4,000.00	Rating 0.00						
-		2 10/12/12	Fri Prime B	CM	Fri 9-10p	F	- :30	1	\$3,000.00 P-4	0.00 NM	1	\$3,000.00
Sta	rt Date	End Date	Made in Jersey Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	F		\$3,000.00	0.00						
18 WTSP	10/12/1	2 10/12/12	Fri Prime C Blue Bloods	СМ	Fri 10-11p	F- ·	- :30	1	\$6,000.00 P-3	0.00 NM	1	\$6,000.00
<u>Sta</u> Week: 10/	rt Date 08/12	End Date 10/14/12	Weekdays F	Spots/Week 1	Rate \$6,000.00	Rating 0.00						
19 WTSP	10/14/1	2 10/14/12	Sun Prime C The Good Wife	СМ	Sun 9-10p	:	S :30	1	\$7,000.00 P-3	0.00 NM	1	\$7,000.00
Sta Week: 10/	rt Date 08/12	End Date 10/14/12	Weekdays S	Spots/Week 1	Rate \$7,000.00	Rating 0.00						
20 WTSP	10/09/1	2 10/11/12	LN (M-F) LN (M-F)	СМ	M-F 11-1135	р - Т-Т	- :30	2	\$2,000.00 P-3	0.00 NM	2	\$4,000.00
<u>Sta</u> Week: 10/	rt Date 08/12	End Date 10/14/12	Weekdays - T- T	Spots/Week	Rate \$2,000.00	Rating 0.00						
		2 10/13/12		CM	Sa 11-1135p		- :30	1	\$1,400.00 P-3	0.00 NM	1	\$1,400.00
Sta Week: 10/	rt Date	End Date 10/14/12	Weekdays	Spots/Week	Rate \$1,400.00	Rating 0.00						
		2 10/14/12	LN (Su)	СМ	Su 11-1135p		S :30	1	\$1,800.00 P-3	0.00 NM	1	\$1,800.00
	rt Date	End Date	Late News (Su) Weekdays	Spots/Week	Rate	Rating						
23 WTSP		10/14/12	Letterman	CM	\$1,800.00 1135p-1237a	0.00 a - TWTF	- :30	4	\$350.00 P-4	0.00 NM	4	\$1,400.00
			Late Night with D					-	***************************************			* 1, 122122
Sta Week: 10/	rt Date 08/12	End Date 10/14/12	<u>Weekdays</u> - TWTF	Spots/Week 4	Rate \$350.00	Rating 0.00						
E 24 WTSP	10/09/1	2 10/12/12	Late Late Show Late Late Show	СМ	1237-137a	- TWTF-	- :30	4	\$175.00 P-4	0.00 NM	0	\$0.00
	rt Date	End Date	<u>Weekdays</u> - TWTF	Spots/Week	Rate	Rating						
Week: 10/ Spot Ch	08/12 Date Ra	10/14/12 ange D	- TWIF Description	4 Star	\$175.00 End Time	0.00	Weekdays	Le	ngth Rate	Rtg Type		
		2-10/14/12 L	ate Late Show	1237	'-137a		- TWThF		:30 (\$175.00)	0.00 <i>NM</i>		
	edited to p3]											
2 WTSP		2-10/14/12 L	ate Late Show	1237	'-137a		- TWThF	-	:30 (\$175.00)	0.00 <i>NM</i>		
[go	to p3]											
	10/08/12 edited	2-10/14/12 L	ate Late Show	1237	′-137a		- TWThF ·	-	:30 (\$175.00)	0.00 <i>NM</i>		
	to p3] 10/08/12	2-10/14/12 L	ate Late Show	1237	′-137a		- TWThF	-	:30 (\$175.00)	0.00 <i>NM</i>		
	edited to p3]											
		2 10/13/12	Sat 8-10a CBS This Mornin	CM g Saturday	Sat 8-10a	S	- :30	2	\$300.00 P-3	0.00 NM	2	\$600.00
<u>Sta</u> Week: 10/	rt Date 08/12	End Date 10/14/12	Weekdays	Spots/Week 2	Rate \$300.00	Rating 0.00						
			Sat 6-630p	CM	Sat 6-630p	S-	- :30	1	\$400.00 P-3	0.00 NM	0	\$0.00
			Sat 6-630p 10 Ne	ews								

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Alt Order #: 06212985 Product Desc: NELSON FOR SENATE WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime Days	s Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
26 WTSP	10/13/1	2 10/13/12	Sat 6-630p Sat 6-630p 10 Ne	CM ews	Sat 6-630p		S- :30	1	\$400.00 P-3	0.00 NM	0	\$0.00
	art Date	End Date	Weekdays	Spots/Week		Rating						
	h Date Ra		S- escription		t/End Time	0.00	Weekdays			Rtg Type		
	P 10/08/12 redited	2-10/14/12 S	at 6-630p	Sat	6-630p		Sa-	-	:30 (\$400.00)	0.00 <i>NM</i>		
		5A 10/12]										
27 WTSF	10/13/1	2 10/13/12	Sat 7-730p Wheel of Fortune	CM	Sat 7-730p		S- :30	1	\$400.00 P-4	0.00 NM	1	\$400.00
<u>St</u> Week: 10	art Date 0/08/12	End Date 10/14/12	Weekdays S-	Spots/Week	Rate \$400.00	Rating 0.00						
			Sat 730-8p Jeopardy	СМ	Sat 730-8p		S- :30	1	\$400.00 P-4	0.00 NM	1	\$400.00
St Week: 10	art Date	End Date 10/14/12	Weekdays	Spots/Week	Rate \$400.00	Rating 0.00						
-			CBS Sunday Mor	ning CM	Sun 9-1030a		- S :30	1	\$1,000.00 P-3	0.00 NM	1	\$1,000.00
St	art Date	End Date	CBS Sunday Mon Weekdays	rning Spots/Week	Rate	Rating						
Week: 10		10/14/12	S	1	+ ,	0.00	G 00		#700 00 D 0	0.00.004		# 700.00
30 WISF	10/14/1		Sun 630-7p Sun 630-7p 10 N	CM ews	Sun 630-7p		- S :30	1	\$700.00 P-3	0.00 NM	1	\$700.00
<u>St</u> Week: 10	art Date 0/08/12	End Date 10/14/12	Weekdays S	Spots/Week 1	Rate \$700.00	Rating 0.00						
31 WTSF	10/09/1	2 10/12/12	M-F 2-3p The Talk	СМ	2-3p	- TWFF	' :30	4	\$300.00 P-4	0.00 NM	4	\$1,200.00
St Week: 10	art Date	End Date 10/14/12	Weekdays - TWTF	Spots/Week	Rate \$300.00	Rating 0.00						
		2 10/14/12	Sun Prime B	CM	Sun 8-9p		- S :30	1	\$4,500.00 P-4	0.00 NM	1	\$4,500.00
St	art Date	End Date	Amazing Race Weekdays	Spots/Week	Rate	Rating						
Week: 10)/08/12	10/14/12	S	1	\$4,500.00	0.00						
33 WTSF	10/12/1	2 10/12/12	LN (M-F) LN (M-F)	СМ	M-F 11-113	5p F	· :30	1	\$1,000.00 P-4	0.00 NM	1	\$1,000.00
<u>St</u> Week: 10	art Date 0/08/12	End Date 10/14/12	Weekdays	Spots/Week 1	Rate \$1,000.00	Rating 0.00						
34 WTSF	10/14/1	2 10/14/12	Bucs on CBS Foo		1p-4p (1:00 PM-4:0		- S :30	1 5	S10,000.00 P-4	0.00 NM	1	\$10,000.00
<u>St</u>	art Date		Weekdays	Spots/Week	Rate	,						
35 WTSF		10/14/12 2 10/15/12	S M-F 6-7a	CM	\$10,000.00 6-7a	0.00 M	:30	1	\$175.00 P-4	0.00 NM	1	\$175.00
			6-7a 10 News		_		.00	•	ψ17 O.OO1	0.00 14111	·	ψ110.00
St Week: 10	art Date 0/15/12	End Date 10/21/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$175.00	Rating 0.00						
36 WTSP	10/15/1	2 10/15/12	CBS This Morning		7-8a (7:00 AM-8:0	M 00 AM)	:30	1	\$200.00 P-4	0.00 NM	1	\$200.00
	art Date	End Date	Weekdays M	Spots/Week	Rate	Rating						
37 WTSP		10/21/12 2 10/15/12	112	g CM	\$200.00 8a-9a	0.00 M	:30	1	\$200.00 P-4	0.00 NM	1	\$200.00
			CBS This Mornin	g	(8:00 AM-9:0				V = V0			*
<u>St</u> Week: 10	art Date 0/15/12	End Date 10/21/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
38 WTSF	10/15/1	2 10/15/12	M-F 9-930a 10 No 10 News, 9am	ews, 9a0iM	9-9:30A	M	:30	1	\$200.00 P-3	0.00 NM	1	\$200.00
<u>St</u> Week: 10	art Date	End Date 10/21/12	Weekdays M	Spots/Week	Rate \$200.00	Rating 0.00						
		2 10/15/12	M-F 930-10a	CM	930-10a	M	:30	1	\$200.00 P-3	0.00 NM	1	\$200.00
St	art Date	End Date	Inside Edition Weekdays	Spots/Week	Rate	Rating						
<u> </u>	a. t Date	LING Date	vvoondays	Spots/ Work	raic	ramy					•	

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Alt Order #: 06212985 Product Desc: NELSON FOR SENATE WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Day	ys	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
39 WTSP	10/15/1	2 10/15/12	M-F 930-10a Inside Edition	СМ	930-10a	М		:30	1	\$200.00 P-3	0.00 NM	1	\$200.00
Sta Week: 10/	rt Date /15/12	End Date 10/21/12	Weekdays M	Spots/Week 1	Rate \$200.00	Rating 0.00							
E40 WTSP	10/15/1	2 10/15/12	Price Is Right Price Is Right	СМ	11a-12p	M		:30	2	\$450.00 P-4	0.00 NM	0	\$0.00
Sta Week: 10/	rt Date /15/12	End Date 10/21/12	<u>Weekdays</u> M	Spots/Week 2	Rate \$450.00	Rating 0.00							
	Date Ra 10/15/12		escription Price Is Right	<u>Star</u> 11a-	/End Time 12p		_	eekdays 	_		Rtg Type 0.00 NM		
	edited 10/15/12	2-10/21/12 F	Price Is Right	11a-	12p		M-		_	:30 (\$450.00)	0.00 <i>NM</i>		
	edited		3		'					(,,			
41 WTSP	10/15/1	2 10/15/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	М		:30	1	\$900.00 P-3	0.00 NM	1	\$900.00
Sta Week: 10/	rt Date /15/12	End Date 10/21/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$900.00	Rating 0.00							
42 WTSP	10/15/1	2 10/15/12	Y&R Young and the Re	CM	1230-130p	M		:30	2	\$550.00 P-4	0.00 NM	2	\$1,100.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/21/12 2 10/15/12	M B&B	CM	\$550.00 130-2p	0.00 M		:30	1	\$550.00 P-4	0.00 NM	1	\$550.00
			Bold and Beautifu	ıl	130-2p			.30		\$550.00 F-4	U.UU INIVI	'	φ330.00
Sta Week: 10/	rt Date /15/12	End Date 10/21/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$550.00	Rating 0.00							
44 WTSP	10/15/1	2 10/15/12	M-F 4-5p Dr. Phil	СМ	4-5p	М		:30	1	\$400.00 P-4	0.00 NM	1	\$400.00
Sta Week: 10/	rt Date /15/12	End Date 10/21/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00							
45 WTSP	10/15/1	2 10/15/12	M-F 5-530p 5-530p 10 News	СМ	5-530p	M		:30	1	\$550.00 P-3	0.00 NM	1	\$550.00
Sta Week: 10/	rt Date	End Date 10/21/12	Weekdays M	Spots/Week	Rate \$550.00	Rating 0.00							
			M-F 530-6p	CM	530-6p	M		:30	1	\$550.00 P-3	0.00 NM	1	\$550.00
Sta	rt Date	End Date	10 News at 530p Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/21/12	M M-F 6-630p	1 CM	\$550.00 6-630p	0.00 M		:30	1	\$1,000.00 P-3	0.00 NM	1	\$1,000.00
			6-630p 10 News					.50	'	\$1,000.00F-3	U.UU INIVI	'	\$1,000.00
Sta Week: 10/	rt Date /15/12	End Date 10/21/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$1,000.00	Rating 0.00							
48 WTSP	10/15/1	2 10/15/12	7-730p Wheel of Fortune	СМ	7-730p	М		:30	1	\$2,600.00 P-3	0.00 NM	1	\$2,600.00
Sta Week: 10/	rt Date	End Date 10/21/12	<u>Weekdays</u> M	Spots/Week	Rate \$2,600.00	Rating 0.00							
		2 10/15/12	730-8p	СМ	730-8p	M		:30	1	\$3,000.00 P-3	0.00 NM	1	\$3,000.00
Sta	rt Date	End Date	Jeopardy <u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10/		10/21/12	M		\$3,000.00	0.00		-20		#2 F00 00 D 4	0.00 NIM		#2.500.00
		2 10/15/12	Mon Prime C Hawaii Five-0	CM	Mon 10-11p	M		:30	1	\$3,500.00 P-4	0.00 NM	1	\$3,500.00
Sta Week: 10/	rt Date /15/12	End Date 10/21/12	Weekdays M	Spots/Week 1	Rate \$3,500.00	Rating 0.00							
51 WTSP	10/15/1	2 10/15/12	LN (M-F) LN (M-F)	СМ	M-F 11-1135	o M		:30	1	\$2,000.00 P-3	0.00 NM	1	\$2,000.00
Sta Week: 10/	rt Date /15/12	End Date 10/21/12	Weekdays M	Spots/Week 1	Rate \$2,000.00	Rating 0.00							
		2 10/15/12	Letterman	СМ	1135p-1237a	M		:30	1	\$350.00 P-4	0.00 NM	1	\$350.00
			Late Night with Da	avio Letterma	1							l	

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WTSP-TV

Order / Rev: 695852 - 6 Advertiser:

Nelson, B/ D / US Senate NELSON FOR SENATE Alt Order #: 06212985 Product Desc:

Flight Dates: 10/09/12 - 10/15/12 Estimate: 490

Ln Ch Start End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
52 WTSP 10/15/12 10/15/12	Letterman	CM	1135p-1237	a M	:30	1	\$350.00 P-4	0.00 NM	1	\$350.00
	Late Night with D	avid Letterma	n							
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/15/12 10/21/12	M	1	\$350.00	0.00						
53 WTSP 10/15/12 10/15/12	Late Late Show	CM	1237-137a	M	:30	1	\$175.00 P-4	0.00 NM	1	\$175.00
	Late Late Show									
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/15/12 10/21/12	M	1	\$175.00	0.00						
54 WTSP 10/15/12 10/15/12	M-F 2-3p	CM	2-3p	M	:30	1	\$300.00 P-4	0.00 NM	1	\$300.00
	The Talk									
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/15/12 10/21/12	M	1	\$300.00	0.00						
55 WTSP 10/12/12 10/12/12	5-530a	CM	5-530a	F	:30	1	\$400.00 P-2	0.00 NM	1	\$400.00
	5-530a 10 News									
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/08/12 10/14/12	F	1	\$400.00	0.00						
N56 WTSP 10/09/12 10/12/12	Late Late Show	CM	1237-137a	- TWTF	:30	2	\$350.00 P-3	0.00 NM	2	\$700.00
	Late Late Show									
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/08/12 10/14/12	- TWTF	2	\$350.00	0.00						
N57 WTSP 10/09/12 10/12/12	Price Is Right	CM	11a-12p	- TWTF	:30	1	\$1,600.00 P-2	0.00 NM	1	\$1,600.00
	Price Is Right		-							
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/08/12 10/14/12	- TWTF	1	\$1,600.00	0.00						

116 \$118,450.00 Totals